



wanted:

CREATIVE INTERNS

Multi media internship

Team of 5-7 interns for

- **WRITING**
- **MOVIE MAKING**
- **SOCIAL MEDIA**
- **CROWD FUNDING**

Benefits

- **Paid commission**
- **College credits possible**
- **Credits in video and publications**
- **Working in the team**

BEST FIT MAJORS:

- **English**
- **Journalism, mass communication**
- **New Media**
- **Music, Music Performance**
- **Parks, Recreation, Tourism**
- **Art**
- **Accounting**

Email your cover letter to studio@lenafaber.com

Your role

You team with other interns and are given much freedom to do your job. In social media marketing it's almost like a cart-blanch. Trust always comes with responsibility, and you are working for the sake of your name and future career. You will be credited for your impact and your names go public. We fully understand if you'd rather stay anonymous for public, but you won't fit the team. Be successful here and your names will come out for your career to take off.

One semester is a minimal period of working with us. It can be extended to an academic year and then we can discuss the employment. Everything is transparency and supervised by your college teachers.

A WRITER

2 X 5 hours/week

Converts provided in English random content into the book chapters and episode scripts.

AN EDITOR

1 X 5 hours/week

Proofreads all content

A SOCIAL MEDIA MANAGER

1 X 7 hours/week

Post to social media and crowdfunding platforms, send out newsletters. Comments and replies on comments. Provide analytic reports

A VIDEOGRAPHER

5-7 hours/week

Makes short movies on writer's scripts

A MUSIC EDITOR

2 hours/week

Mixes music for videos

AN ACCOUNTANT

1 hour/week

Counts finances and taxes

About the project

We produce **Books, social media and blog posts, public talks, videos, podcasts,** and whatever about what you could think of on the following topics:

- hiking
- traveling on bike
- health improvement
- safety on travels
- minimalism

- overconsumption
- organic lifestyle
- solo travels
- healthy environment
- leave no trace

THE PROJECT BASED ON THE EXPERTISE OF

*a competitive **runner** with a silver medal from California **World Masters Athletic Championships** on her belt, South African Trail Running championships category winner, world traveler, four-years-non-stop thru-hiker (oh yah, the Appalachian Trail) and thru-biker*

by the given trail name **Brave** (oh yah, the Appalachian Trail).

The author made her projects in Russia and South Africa. In the US it's a startup.

THE AUTHOR AND DIRECTOR OF ALL PRODUCTION IS

*a prominent **journalist** of leading Russian media and bestseller book **author**, South African **professor** in Russian, British Consulate and Alliance de France nominee, **winner** of multiple international **photo** contests attracted Magnum Photos' attention*

Lena Faber lenafaber.com, by chance a recent resident of Maine, with great support and occasional help of local community. From **Maine Art Commission review** on her proposed and covid-cancelled art project:

- *Shows strong capacity to complete the project successfully.*
- *Very ambitious.*
- *Does show strong capacity.*
- *Good because she has done successful projects with journals and video in the past.*
- *Strong timeline*

From a **Literary Critic's** review on her bestselling book *Trassa*:

"This book deserves to be quoted time and time again."

How we work

We work as a team, creating an interesting content and getting paid by our audience and sponsors.

We work remotely and meet weekly in Zoom for discussing our analytics, brainstorming the way of improvement, and discussing everyone's assignment for the next week. Filming needs special arrangements.

Every day there is a specific hour when everyone is available for brainstorming and questionnaire related to the weak assignment.

Everyone provides their own schedule and it must be a schedule that fits deadlines and a team timeframe. Openly discussed commission is paid from the budget coming from crowdfunding platforms.

Interns keep recording their achievements on our special website for further discussions with their teachers and getting college credits.

Why working with us is good for you

WE PROVIDE INTERNS WITH REAL WORK ASSIGNMENTS

Interns will be doing work related to their major, that is challenging, that is recognized as valuable.

Checking job descriptions, emphasizing the importance of real work assignments during an orientation sessions, and communicating with interns frequently throughout the work term to determine who they perceive what they are doing.

Our goal is to convert interns to full-time hires and is therefore paying its interns

WE HOLD ORIENTATIONS FOR ALL INVOLVED

Everyone "be on the same page," so to speak. This happens by holding an orientation session for the whole team of i interns. Orientations ensure that everyone starts with the same expectations and role definitions

WE PROVIDE INTERNS WITH A WEBSITE

A separate intern website serves as a guide for students, answering frequently asked questions and communicating the "rules" in a warm and welcoming way, and has the advantage of being easy to change. This website as a communication tool, with announcements from the college relations staff or even articles of interest written by the interns themselves.

FLEX-TIME AND OTHER UNUSUAL WORK ARRANGEMENTS

Flex-time as one of their most-desired features in a job for students. include keeping it as part-time and remote.

WE HAVE AN INTERN MANAGER

Our project isn't big enough yet with potential growth. We might hire a graduate student (look for a student working toward an advanced accounting and legal degree) to be our intern, and put this college relations intern in charge of the accounting operation of the internship program.

WE ENCOURAGE TEAM INVOLVEMENT

College recruiting teams can sponsor social or professional development events, and help to orient the interns to our multi media project. College team members served as cooks at intern picnics, hosts at speaker events, and are happy to be extras in our videos.

WE INVITE CAREER CENTER STAFF AND FACULTY TO VISIT INTERNS ON SITE

Career center staff and faculty members have opportunities to see employer work progress, firsthand the types of experiences that their students are getting. We will build a better working relationship with students groups, which can lead to more referrals, enhanced visibility, and boost a future career.

WE HOLD NEW-HIRE PANELS

We will showcase the project to interns as a great place to work. These will be panels of five or six people who were hired as new grads within the last three years. They act as panelists in a meeting of interns, giving a brief summary of their background and then answering questions from the intern audience.

WE OFFER TRAINING/ENCOURAGE OUTSIDE CLASSES

We are providing students with access to work-skills-related areas, such as a software, and in general skills areas, such as time management—we are interested in our interns development

WE CONDUCT FOCUS GROUPS/SURVEYS

Conducting focus groups and feedback surveys with these representatives of your target group is a great way to see your work as the other students see it.

WE SHOWCASE INTERN WORK THROUGH PRESENTATIONS/EXPO.

We believe you work very hard at completing your work and are proud of their accomplishments. We set up a venue for you to do presentations (formal presentations or in a fair-type setting such as an expo), that not only allows you to demonstrate your and our achievements.

WE CONDUCT EXIT INTERVIEWS

We hold a real-time exit interview done by a member of the college relations team and gather feedback on the student's experience.